



ONLINE MASTER OF BUSINESS ADMINISTRATION (MBA)

DEVELOP SKILLS NEEDED TO LEAD A BUSINESS OR ORGANIZATION

DELIVERY FORMAT 100% Online	TIME TO COMPLETE 20+ Months	CREDIT HOURS 36
TIME COMMITMENT 10 to 20 Hours Weekly	START DATES Fall, Spring	COST The Master of Business Administration delivers a powerful return on investment, equipping you with the strategic insight and leadership skills to advance into top-tier roles and command higher salaries in a competitive market. Tuition and fees for the program are \$36,540 (\$1,015 per credit hour). This rate does not include books or additional course materials.

AT A GLANCE

The online MBA from OU Online empowers you to earn your MBA on your terms, with the flexibility to study from anywhere. Live, interactive classes connect you directly with expert

faculty and a dynamic network of peers, creating a collaborative learning experience that mirrors the energy of an in-person classroom.

Offered through the AACSB-accredited OU Price College of Business, the online MBA program is built for ambitious professionals across industries who are ready to lead, innovate, and accelerate their careers.

WHAT CAN I DO WITH A MASTER OF BUSINESS ADMINISTRATION DEGREE

Earning an online MBA from the University of Oklahoma prepares you for career advancement in a variety of areas, including:

- Financial Manager
- Management Analyst
- General Manager
- Operations Manager
- Chief Executive
- Business Manager

INDUSTRY INSIGHTS

- Median Pay (OU OMBA Students): \$120,000
- Median Pay (U.S. Bureau of Labor Statistics): \$80,920
- Job Outlook: Employment for business and financial professionals is expected to grow faster than average through 2033
- Job Openings: 963,500 openings for business and financial professionals are projected each year, on average, over the next decade

The median pay figures reflect earnings for professionals working in these occupations and may represent mid-career compensation. Entry-level salaries vary based on role, employer, experience, and geographic location.

Sources: OU Price College of Business (student-reported data) and U.S. Bureau of Labor Statistics

PROGRAM OUTCOMES: WHAT YOU'LL LEARN

OU's online MBA program addresses the growing demand for individuals with skills and specialized knowledge and prepares graduates for roles as leaders in a variety of business settings.

- Demonstrate essential business and leadership principles
- Apply problem-solving, decision-making, and critical thinking skills to address problems

- Communicate business goals and processes clearly and effectively
- Demonstrate an understanding of ethical leadership practices and principles

TO APPLY: [HTTPS://ONLINE.OU.EDU/ADMISSIONS/GRADUATE/](https://online.ou.edu/admissions/graduate/)

FOR MORE INFO: [HTTPS://ONLINE.OU.EDU/PROGRAM/MASTER-OF-BUSINESS-ADMINISTRATION/](https://online.ou.edu/program/master-of-business-administration/)

COURSE DETAILS

The online MBA offers a comprehensive overview of key topics related to financial reporting, cost accounting, taxation, auditing, research, and more. Coursework is designed for a multidisciplinary approach to business management and strategy, preparing you for leadership in any industry. Students will also choose 12 additional hours of business electives.

COURSE STRUCTURE

You'll earn 36 credit hours across 18 courses, taking two courses at a time. Each semester is divided into two modules, and you'll take two courses in each module (4 courses per semester). Spring and Fall courses run for 8 weeks. Summer semester courses run for 7 weeks. Most classes are delivered synchronously, in real-time, online sessions in the evenings during the week from 7–9 pm CT, allowing you to interact with your professors and classmates in real-time. Attendance in these sessions is expected.

Take a look at sample schedules for the next few terms:

[Fall Online example](#) | [Spring Online example](#)

Core Courses:

- Foundations of MBA Success
- Managerial Economics
- Financial Management
- Marketing Management
- Business Ethics/Legal
- Quantitative Analysis
- Financial Accounting
- Organizational Behavior
- Management Information Systems

Choose two of the following four:

- Managerial Accounting
- Quantitative Analysis II
- Investments
- Entrepreneurship & Innovation

Choose One of the following:

- PMBA Leadership Academy
- Career & Professional Development

Expand each section below to view more about the courses included in each program, including shared core courses, certificate-specific courses, and degree-specific courses.

FOUNDATIONS OF MBA SUCCESS

Credit Hours: 0

Held prior to the start of the MBA program, this orientation course is designed to set the stage for success. Students gain an introduction to the Price MBA community, academic expectations, and tools to ensure a strong start and continued progress in the program.

QUANTITATIVE ANALYSIS I

Credit Hours: 2

This course examines key probability and applied statistical concepts. General course objectives are: 1) enhanced Excel modeling skills; 2) understanding and use of descriptive statistics; 3) basics of probability theory; 4) use and interpretation of various probability models; 5) ANOVA; and 6) regression analysis. Microsoft Excel will be used to illustrate many of these topics.

MANAGERIAL ECONOMICS

Credit Hours: 2

Microeconomic concepts and analysis as used in managerial decision-making with emphasis on marginal analysis, comparative advantage, resource allocation, opportunity cost, demand and supply, elasticity, economic efficiency, price discrimination, welfare analysis, production and cost functions, productivity, market structures, externalities and public goods, game theory, information asymmetry, market signaling, and government regulation of anti-competitive behavior.

FINANCIAL ACCOUNTING

Credit Hours: 2

Students will learn to construct and analyze financial statements of for-profit corporate enterprises. The basic accounting model including financial statement recording and preparation will be covered. A major emphasis will be placed on using financial statements for decision making by investors, creditors, and other users. Basic ratio analysis and valuation concepts will be introduced.

FINANCIAL MANAGEMENT

Credit Hours: 2

The goal of this course is to provide a working knowledge of fundamental concepts in financial management and the ability to apply these concepts to real-world problems. The student should learn the following subjects: time value of money, interest rates, risk and return, stock and bond valuation, cash flow analysis, and capital budgeting.

ORGANIZATIONAL BEHAVIOR

Credit Hours: 2

Concepts and theories of organizational behavior and human resources management for MBAs.

MARKETING MANAGEMENT

Credit Hours: 2

Covers marketing concepts for MBAs. Topics include the use of management information systems, pricing, product offerings, promotion, distribution and consumer behavior, as well as marketing segmentation and strategic marketing.

MANAGEMENT INFORMATION SYSTEMS

Credit Hours: 2

This course examines the role of information technology and its management in supporting an organization's (internally- and externally focused) operations and strategies. Particular attention is given to issues associated with the funding and building of business and technology architectures to enable efficient, effective, and adaptable operational, tactical, and strategic actions.

BUSINESS ETHICS/LEGAL

Credit Hours: 2

Review of the American legal process and ethical frameworks for gauging business decisions.

CHOOSE ONE OF THE FOLLOWING TWO COURSES:

PMBA Leadership Academy

Credit Hours: 2

In this course, the focus is split between participants' self-assessment feedback and major leadership frameworks from readings. Focus is on a range of rigorous, scientifically valid, and time-tested leadership self-assessments. In addition, focus of hearing from and discussing leadership development with successful industry professionals from the OKC area.

Career & Professional Development

Credit Hours: 2

This course will prepare MBA students for the world of work. This class will enable students to develop the critical skills necessary to identify, prepare for, and confidently pursue a post-MBA career – and ultimately become great business leaders. The course will also focus on real-world and practical skills to succeed in the workplace.

CHOOSE TWO OF THE FOLLOWING FOUR COURSES:**Managerial Accounting***Credit Hours: 2*

This course emphasizes the use of accounting information for internal planning and control. Introduces students to types of managerial information used to effectively and efficiently run businesses. Covers basic issues in costing (activity based and product); generation and interpretation of information for planning and strategic decision-making (pricing, make-or-buy analysis, cost-volume-profit analysis); production and use of information related to performance measurement.

Quantitative Analysis II*Credit Hours: 2*

This course expands the treatment of multiple regression analysis and pursues other models and analytical techniques for actionable managerial decision making. Data analysis techniques in the context of Business Intelligence are covered. Specific techniques include multiple regression models and implications of violation of classical assumptions, basic forecasting techniques, linear programming, and optimization and simulation techniques for decision support.

Investments*Credit Hours: 2*

The purpose of this course is to provide the fundamentals of investment analysis. This course will place an emphasis on topics such as risk and return, asset pricing models, portfolio theory, hedge funds, behavioral finance, bond valuation, introduction to futures markets and options, and basics on financial instruments and trading of securities.

Entrepreneurship & Innovation*Credit Hours: 2*

Entrepreneurship offers MBA candidates the opportunity to understand how starting your own business can alter your life's path. The course offers an overview of the concepts and tools of entrepreneurship, involving 1) finding or creating opportunities, 2) critical success factors in the creation of new ventures, and 3) the significance of entrepreneurship for economic development.

Strategic Management*Credit Hours: 2*

The study of management decisions and actions to improve an organization's competitiveness in global business environments. Uses a variety of pedagogies to integrate strategies. Students develop skills to formulate, implement, and evaluate organizational strategies in rapidly changing environments. This course is an integrative/cross-functional course.

ACCOUNTING SPECIALIZATION/CERTIFICATE

Required Courses:

Choose one of the following courses:

Financial Accounting

Credit Hours: 2

Students will learn to construct and analyze financial statements of for-profit corporate enterprises. The basic accounting model, including financial statement recording and preparation, will be covered. A major emphasis will be placed on using financial statements for decision-making by investors, creditors, and other users. Basic ratio analysis and valuation concepts will be introduced.

Financial Reporting Foundations

Credit Hours: 2

This course introduces the process of preparing, reporting, and using financial data reported on the income statement and balance sheet. Emphasizes complex revenue and receivable transactions, such as performance obligations, long-term contracts, variable considerations, transaction pricing, and uncollectible accounts, and assesses how these transactions are reported and analyzed by external users.

Choose 10 credit hours from the following courses:

Managerial Accounting

Credit Hours: 2

This course emphasizes the use of accounting information for internal planning and control. Introduces students to types of managerial information used to effectively and efficiently run businesses. Covers basic issues in costing (activity based and product); generation and interpretation of information for planning and strategic decision-making (pricing, make-or-buy analysis, cost-volume-profit analysis); production and use of information related to performance measurement.

Fundamentals of Cost Accounting

Credit Hours: 2

This course covers an overview of technical management accounting concepts. Topics will include process costing; rework and scrap costs; support costs, joint costs and byproducts; relevant costs; transfer pricing; inventory management; and performance measures.

Financial Reporting for Assets and Investments

Credit Hours: 2

This course introduces the process of measuring and reporting assets and investments. Emphasizes topics such as asset acquisition, nonmonetary asset exchange, internally generated assets, impairment, depreciation, debt investments, equity investments, and the use of derivatives for speculative and hedging purposes.

Financial Reporting for Liabilities and Equity

Credit Hours: 2

This course introduces the process of valuing and reporting liabilities and equities. Emphasizes topics such as private and public debt offerings, lease accounting, income tax implications, equity-based compensation, dividends, dilutive instruments, and the computation of earnings per share.

Fundamentals of Income Taxation & Tax Accounting

Credit Hours: 2

This course covers introduction to the taxation of income generally including the definition and measurement of taxable income and the recognition and taxation of gains and losses from property transactions.

Fundamentals of Taxation of Business & Employment Income

Credit Hours: 2

This course covers the introduction to the alternate organizational forms in which businesses may be conducted, the measurement and taxation of income generated by those business forms, and the impact of organizational form choice on the owners of the business.

Fundamentals of Accounting Information Systems

Credit Hours: 2

This course introduces the conceptual foundations of AIS and data analytics. Addresses issues and mitigating factors of accounting information systems' reliability.

Fundamentals of Internal Control

Credit Hours: 2

This course introduces the basic concepts of system documentation and internal controls of accounting information systems. Discusses relevant controls to the audit of financial statements and reporting in the context of the audit risk model.

Fundamentals of Auditing

Credit Hours: 2

This course will develop the perspective and knowledge necessary to understand the audit process and gain basic competency in audit risk assessment and reporting.

Financial Statement Analysis Theory and Methods

Credit Hours: 2

Intended to increase your ability to use and make decisions using information presented in the financial statements of publicly traded companies. A number of different decision contexts will be examined, including valuation of potential acquisitions, investment analysis, credit analysis, managing corporate financing policies, and analyzing business communications. Will consider the role of both accounting and non-accounting information.

BUSINESS ENTREPRENEURSHIP SPECIALIZATION/CERTIFICATE

Required Courses:

Entrepreneurship & Innovation

Credit Hours: 2

Innovation & Entrepreneurship offers MBA candidates the opportunity to understand how starting your own business can alter your life's path. The course offers an overview of the concepts and tools of entrepreneurship, involving 1) finding or creating opportunities, 2) critical success factors in the creation of new ventures, and 3) the significance of entrepreneurship for economic development.

Choose one of the following courses:

Strategic Venture Development

Credit Hours: 2

Entrepreneurship is about the identification and enactment of entrepreneurial opportunities. This class is about evaluation of technology and commercialization, opportunity feasibility analysis, initial industry and market analysis, designing and writing a quality business plan, full industry and market analysis, development of sales and distribution structures, resources and financial capital requirements, selling a venture concept to potential investors, oral presentation skills, and compete in business plan competitions.

Strategic New Venture Development

Credit Hours: 2

This class provides hands-on learning on what it's like to start a company. Our goal is to create an entrepreneurial experience for you with all the pressures and demands of the real world in an early-stage startup. The class is designed to provide the experience of how to work as a team and turn an idea into a company.

Choose 4–6 hours of Guided Electives from a list of 12 courses (1–2 hours each)

Choose 2 hours of General Electives from a list of 15 courses (1–2 hours each)

DIGITAL MARKETING SPECIALIZATION/CERTIFICATE

Required Courses:

Marketing Management

Credit Hours: 2

Covers marketing concepts of use to MBAs. Topics include the use of management information systems, pricing, product offerings, promotion, distribution and consumer behavior, as well as marketing segmentation and strategic marketing.

Customer Analytics and Insights

Credit Hours: 2

This graduate-level course provides an in-depth exploration of customer analytics and insights. It covers analytical techniques for understanding customer behavior, preferences, and trends. The course is designed to equip students with practical skills in data analysis, customer segmentation, predictive modeling, and the application of these methods to real-world business problems.

Digital Marketing

Credit Hours: 2

This graduate-level course explores the latest trends, tools, and strategies in digital marketing. It covers a range of topics including search engine optimization (SEO), social media marketing, content marketing, email marketing, digital analytics, and more. The course is designed for students who wish to deepen their understanding of digital marketing in a rapidly evolving digital world.

Marketing Research

Credit Hours: 2

This master's level Marketing Research course equips students with advanced analytical skills to conduct and evaluate rigorous research. It covers both quantitative and qualitative research methodologies, fostering critical thinking for data-driven decision-making. Students will develop practical skills in designing projects, collecting and analyzing data with state-of-the-art software, and interpreting results to enhance business strategies.

Marketing Analytics

Credit Hours: 2

This graduate-level course provides an in-depth exploration of marketing analytics, focusing on the application of data analysis, statistical methods, and predictive modeling in marketing decision-making. Participants will learn to leverage analytics to gain insights into customer behavior, market trends, and marketing performance. The course will employ a blend of theoretical concepts, practical applications, case studies, and hands-on projects.

Capstone Project in Digital Marketing

Credit Hours: 2

This graduate-level capstone course provides a comprehensive, hands-on experience in digital marketing. It is designed as the culminating project for students who have completed the Digital Marketing Certificate Program. This course will challenge students to apply their knowledge and skills in a practical project, simulating real-world digital marketing scenarios.

DIGITAL TECHNOLOGIES SPECIALIZATION/CERTIFICATE

Required Courses:

Management Information Systems

Credit Hours: 2

This course examines the role of information technology, and its management, in supporting an organization's (internally and externally focused) operations and strategies. Particular attention is given to issues associated with the funding and building of business and technology architectures to enable efficient, effective, and adaptable operational, tactical and strategic actions.

Choose 10 credit hours from the following list:

Analytics Programming

Credit Hours: 2

Programming in languages used for data extraction and preparation of data for data analytics and data mining.

Special Topics/Seminar (Topic: Analytics Programming II)

Credit Hours: 2

Special topics or seminar course for content not currently offered in regularly scheduled courses. May include library and/or laboratory research and field projects.

Database Design and Administration

Credit Hours: 2

This course is concerned with the design and governance of organizational data and its use. In this module, students will learn about the roles of database designers and administrators. Along the way, students will learn about the modeling techniques used by database designers to develop organizational databases and the standard language used to interface with databases.

Project Management

Credit Hours: 2

Focus on managing projects, including their implementation within an organization. A project is a complex, non-routine, one-time effort limited by time, budget, resources, and performance specifications designed to meet customer needs. The characteristics make project management a particularly challenging management task. Project management concepts apply to many other types of organizational activities, e.g., managing task forces and committees. Planning, organizing, staffing, and controlling projects require traditional management skills, an understanding of quality assurance techniques, and an appreciation of the unique challenges of managing projects.

Business Data Analysis

Credit Hours: 2

Surveys analysis tools available in Excel relevant to business decision-making. The objective of the course is to be aware and comfortable with analytical techniques used for knowledge discovery, and to understand the power and potential of these tools in business settings. Also examines illustrations and applications across different functional areas.

Managing ERP Systems

Credit Hours: 2

Enterprise Resource Planning (ERP) introduces students to enterprise systems and provides an overview of the managerial and technical issues in planning, designing, implementing, and extending enterprise systems and technologies. Focus of the course is managerial with some technical content and several hands-on exercises involving enterprise software from the industry leader SAP.

Social Analytics

Credit Hours: 2

Introduce students to analytic and visualization techniques required for processing social and social media data.

Management of Business Intelligence

Credit Hours: 2

This course will adopt a managerial perspective to recognize the role of Business Intelligence and provide practical hands-on experience. Course sessions will help students understand how organizations could develop strategies to discover patterns in data and use this to compete in the global marketplace.

Data Science and Analytics

Credit Hours: 2

Students will compare and experience data science tools along with the newer tools and methods of analytics, with the goal of becoming knowledgeable in both sets of tools.

Cloud Computing

Credit Hours: 2

Offers detailed discussion and hands-on exploration of technologies used to process, manage, and store 'big data'. The ecosystem of products we will be focusing on surrounds Hadoop, including the Hadoop File System, MapReduce, and others. This course involves many labs, and familiarity with SQL is helpful. Programming expertise is not required, but optional materials will be provided.

Enterprise Modeling

Credit Hours: 2

An in-depth study of enterprise modeling techniques using an industry-standard data mining technology suite. Students will develop a conceptual understanding of the major concepts used in data analytics, along with in-depth use of corresponding computer software.

Principles of Data Warehousing

Credit Hours: 2

This class will introduce students to concepts relating to a data warehouse (DW), considered a core component of business intelligence and data analytics in an organization. Students will learn to use current tools to develop requirements and create and maintain a DW. Students will also learn to manipulate data in the DW to extract and generate analytical reports for employees.

Health Information Technologies

Credit Hours: 2

This course examines the application of health information technologies. It explores human-computer interactions and emerging technologies for their impact on patient care and safety. The course also discusses the role of legal, regulatory, ethical, and security issues as they apply to clinical and consumer information technologies.

Healthcare Information Systems

Credit Hours: 2

Students will apply project management and information systems development principles in developing an electronic health record software application to support healthcare decision-making. Students will also explore data manipulation and analytics using structured query language (SQL) and healthcare data analytics tools.

FINANCE SPECIALIZATION/CERTIFICATE

Required Courses:

Investments

Credit Hours: 2

The purpose of this course is to provide the fundamentals of investment analysis. This course will place an emphasis on topics such as risk and return, asset pricing models, portfolio theory, hedge funds, behavioral finance, bond valuation, introduction to futures markets and options, and basics on financial instruments and trading of securities.

Financial Derivatives

Credit Hours: 2

This course is an introduction to derivative securities, markets in which they trade, and how they are used. Derivative securities are constantly changing with new types of derivative securities being developed and traded. The goal of this course is to introduce students to the most common types of derivative securities, though the principles can be applied to more general securities.

Choose 8 hours from the following list:

Corporate Finance Strategy

Credit Hours: 2

Corporate Finance Strategy Seminar is a comprehensive course in corporate financial management. The course builds on the main concepts taught in the core finance and accounting courses. The objective is to develop your ability to make strategic decisions within a corporate setting.

Risk Management

Credit Hours: 2

This course focuses on defining, measuring, and managing risk in financial institutions as well as in non-financial corporations. Introduces different types of risk, including market, credit, liquidity, and operational risk. The risks are discussed in the general framework of Enterprise Risk Management. Covers several major tools of risk measurement and management with the emphasis on the use of derivatives.

Advanced Corporate Finance

Credit Hours: 2

This course is for students aspiring to careers in financial management in corporations, banks, and other financial institutions. It covers topics on the corporate financial management function, including advanced capital project evaluation, financing, dividends, corporate risk management, and mergers, acquisitions, and corporate restructuring. The course provides the conceptual aspects of corporate finance and an applied perspective on the subject.

International Financial Management

Credit Hours: 2

This course develops the analytical framework required for understanding the interactions between exchange rates, cross-border trade and capital flows, inflation, interest rates, economic growth, and government policy. The course will then examine international financial markets and the opportunities they present for achieving risk management, financing, and investment objectives. The principal focus will be on financial instruments used for these purposes.

Fixed Income Securities and Markets

Credit Hours: 2

The aim of this course is to develop an intellectual and practical understanding of the principles governing the valuation of fixed income securities and their derivatives, the main problems and issues relevant in the management of interest rate risk, and the organization and structure of debt markets, all from the perspective of fixed income fund management.

Mergers & Acquisitions and Corporate Restructuring

Credit Hours: 2

The course deals with acquiring or disposing of corporate assets (taking into consideration legal issues, accounting, and tax, and how they affect the outcome of M&A transactions). Topics include valuation of

assets being sold/purchased by corporations, economic motivations for mergers and acquisitions, structuring of the transactions, deal tactics/strategies, leveraged buyouts, and corporate restructuring.

Financial Modeling

Credit Hours: 2

The application of quantitative concepts in financial modeling using Excel. Students will become proficient in Excel and use it in building financial models. In addition, students will gain a working knowledge of quantitative concepts such as corporate valuation, portfolio theory, and Monte Carlo methods.

Real Estate Finance and Investments

Credit Hours: 2

The course introduces students to the fundamentals of real estate and real estate finance. The class reviews the time value of money and explores in more depth quantitative computational principles, underwriting analysis, and the ultimate source of funds for real estate finance. Focus is on the legal, economic, quantitative, and strategic elements of the real estate finance and investing process.

Student Investment Find

Credit Hours: 2

The management of a real dollar portfolio of common stocks using the value style approach. Emphasis is on the application of fundamental analysis. Frequent class presentations are required.

Energy Corporate Finance

Credit Hours: 2

Provides students with specialized knowledge of the corporate finance of firms in the energy sector. Provides an integrated perspective on assessing and financing energy projects, corporate risk management in the energy industry, and issues pertaining to mergers, acquisitions, and restructuring in energy firms. While the course will be rigorous and solidly grounded in theoretical concepts, it will provide a thoroughly applied perspective on topics covered by the use of case studies and other hands-on learning opportunities.

Financial Statement Analysis Theory and Methods

Credit Hours: 2

Intended to increase your ability to use and make decisions using information presented in the financial statements of publicly traded companies. A number of different decision contexts will be examined, including valuation of potential acquisitions, investment analysis, credit analysis, managing corporate financing policies, and analyzing business communications. Will consider the role of both accounting and non-accounting information.

REAL ESTATE FINANCE SPECIALIZATION/CERTIFICATE

Required Courses:

Real Estate Finance and Investments

Credit Hours: 2

The course introduces students to the fundamentals of real estate and real estate finance. The class reviews the time value of money and explores in more depth quantitative computational principles, underwriting analysis, and the ultimate source of funds for real estate finance. Focus is on the legal, economic, quantitative, and strategic elements of the real estate finance and investing process.

Financial Accounting

Credit Hours: 2

Students will learn to construct and analyze financial statements of for-profit corporate enterprises. The basic accounting model, including financial statement recording and preparation, will be covered. A major emphasis will be placed on using financial statements for decision-making by investors, creditors, and other users. Basic ratio analysis and valuation concepts will be introduced.

Financial Management

Credit Hours: 2

The goal of this course is to provide a working knowledge of fundamental concepts in financial management and the ability to apply these concepts to real-world problems. The student should learn the following subjects: time value of money, interest rates, risk and return, stock and bond valuation, cash flow analysis, and capital budgeting.

Real Estate Modeling & Analysis

Credit Hours: 2

The goal of this course is to build upon prior real estate finance coursework and provide students with the ability to analyze, model and evaluate investment opportunities in commercial real estate. Topics include: commercial real estate market analysis, lease terms, cash flow modeling and investment evaluation with extensive application of CoStar, ARGUS Enterprise, and Excel

Mortgage-Backed Securities

Credit Hours: 2

This course is designed to provide students with opportunities to learn how the mortgage market operates, how structured products are packed, valued, and traded, and how the concepts of default and prepayment impact specific structures and individual packages.

Financial Intermediation and Banking

Credit Hours: 2

This course will focus on the core economic reasoning behind commercial and investment banking and the modern management and valuation of financial intermediaries. Specific topics will include loan evaluation techniques, asset and liability management, risk management and Value-at-Risk, and managing within the confines of regulation. Exposure to modern econometric calculation systems such as Eviews, Stata, MATLAB, or similar.

SPORTS BUSINESS SPECIALIZATION/CERTIFICATE

Required Courses:

Global Sports Business

Credit Hours: 2

This dynamic course provides a comprehensive exploration of the global landscape of sports business, examining the intricacies of international markets, cross-cultural management, and the unique challenges and opportunities within the sports industry. Participants will delve into the strategic, financial, and ethical dimensions of international sports business, gaining valuable insights to navigate the complexities of a rapidly evolving global sports economy.

Choose 10 hours from the following courses:

Advanced Leadership

Credit Hours: 2

You will explore leadership traits, behaviors, styles, and skills that are important to being an effective leader. We will highlight research in leadership and review important business concepts from the business press and books. You will be asked to deeply reflect on your current leadership situation and create an actionable development plan that will move you forward in your leadership career.

Organizational Behavior

Credit Hours: 2

Concepts and theories of organizational behavior and human resources management for MBAs.

Negotiations

Credit Hours: 2

The course is designed to provide students with knowledge of the foundations of effective negotiating, opportunities to apply this knowledge through simulations and class discussions, and a written development plan to reflect on their skills and chart a path for continued progress.

Sports Economics

Credit Hours: 2

This course will take an in-depth look at the economics of the sports industry, with a strong focus on applied analysis and performance measurement, to enable students, researchers, and practitioners to develop their professional knowledge of contemporary sport business.

Sports Venue & Events Management

Credit Hours: 2

This course covers various topics related to the development and management of sports venues. This will include stadiums, arenas, ballparks, and various training facilities. Topics will include design considerations, internal and external funding, revenue generation and management, politics, and emerging technologies.

Financial Management

Credit Hours: 2

The application of quantitative concepts in financial modeling using Excel. Students will become proficient in Excel and use it in building financial models. In addition, students will gain a working knowledge of quantitative concepts such as corporate valuation, portfolio theory, and Monte Carlo methods.

Business Data Analysis

Credit Hours: 2

Surveys analysis tools available in Excel relevant to business decision-making. The objective of the course is to be aware and comfortable with analytical techniques used for knowledge discovery, and to understand the power and potential of these tools in business settings. Also examines illustrations and applications across different functional areas.

Data Science and Analytics

Credit Hours: 2

Students will compare and experience data science tools along with the newer tools and methods of analytics, with the goal of becoming knowledgeable in both sets of tools.

SUPPLY CHAIN MANAGEMENT SPECIALIZATION/CERTIFICATE

Required Courses:

Fundamentals of Supply Chain

Credit Hours: 2

This course dives into the fundamentals of supply chain and is divided into five sections, including (1) supply chain management: an overview, (2) supply issues in supply chain management, (3) operations issues in supply chain management (4) distribution issues in supply chain management, and (5) integration issues in supply chain management.

Logistics, Distribution, and Transportation Management

Credit Hours: 2

This course explores logistics, distribution, and transportation management by leveraging current events and case studies. Topics include planning, controlling, implementing, forwarding, and reversing the flows of goods, services, and information. This is an integrated course meant to offer a framework to improve personal managerial skills and professionalism in supply management practices through analyzing logistics activities.

Planning and Operations Management

Credit Hours: 2

In this course, we will discuss advanced concepts of operations planning, operations functions, current operations management practices, analytical techniques related to operations management problems, and apply these concepts and techniques in practice.

Strategic Sourcing and Supply Management

Credit Hours: 2

Recognized as one of the key areas in supply chain management, strategic sourcing and supply management play a role in maximizing value in the integrated supply chain. We will discuss advanced concepts, analytical tools, strategic and practical issues, and solutions in strategic sourcing and supply management across multiple major industry sectors.

Supply Chain Excellence in a Global World

Credit Hours: 2

Supply Chain is truly global in today's world markets, and an up-to-date perspective is needed as the world is changing daily. Logistics is a key driver of globalization, and a facilitator of international trade and development with an ever search for excellence. We will focus on interdependent flows: materials, data, and resources worldwide, with a lens on quality and distinction.

Modeling, Analytics, and Decision Making

Credit Hours: 2

This course will provide an overview of analytical techniques used to model complex supply chain problems to address strategic, tactical, and operational issues. We will address how decisions relating to forecasting, resource allocation, transportation, project management, inventory management, and supply networks can be improved by analytical models.

COMMERCIAL BANKING SPECIALIZATION/CERTIFICATE

Required Courses:

Financial Intermediation and Banking

Credit Hours: 2

This course will introduce you to the types and roles of financial intermediaries and the monetary system and how their association leads to the market phenomena we observe today. We are interested in the management of risk and management of issues concerning adverse selection and moral hazard. Part of the course will be devoted to financial crises and their effects.

Financial Statement Analysis Theory and Methods

Credit Hours: 2

Intended to increase your ability to use and make decisions using information presented in the financial statements of publicly traded companies. A number of different decision contexts will be examined, including valuation of potential acquisitions, investment analysis, credit analysis, managing corporate financing policies, and analyzing business communications. Will consider the role of both accounting and non-accounting information.

Investments

Credit Hours: 2

The purpose of this course is to provide the fundamentals of investment analysis. This course will place an emphasis on topics such as risk and return, asset pricing models, portfolio theory, hedge funds, behavioral finance, bond valuation, introduction to futures markets and options, and basics on financial instruments and trading of securities.

Choose one of the following two courses:

Advanced Corporate Finance

Credit Hours: 2

This course is for students aspiring to careers in financial management in corporations, banks, and other financial institutions. It covers topics on the corporate financial management function, including advanced capital project evaluation, financing, dividends, corporate risk management, and mergers, acquisitions and corporate restructuring. The course provides the conceptual aspects of corporate finance and an applied perspective on the subject.

Risk Management

Credit Hours: 2

This course is designed to provide a broad foundation in financial risk management by examining both theory and practice. Students will gain a good understanding of financial risk management theories and gain exposure to the frontier of risk management techniques. The tools covered in this course range from regression analysis to Value-at-Risk (VaR) analysis, Monte Carlo simulation, and stress testing.

Choose two courses from the following list:

Fixed Income Securities and Markets

Credit Hours: 2

The aim of this course is to develop an intellectual and practical understanding of the principles governing the valuation of fixed income securities and their derivatives, the main problems and issues relevant in the management of interest rate risk, and the organization and structure of debt markets, all from the perspective of fixed income fund management.

Real Estate Finance and Investments

Credit Hours: 2

The course introduces students to the fundamentals of real estate and real estate finance. The class reviews the time value of money, and explores in more depth quantitative computational principles, underwriting analysis, and the ultimate source of funds for real estate finance. Focus is on the legal, economic, quantitative, and strategic elements of the real estate finance and investing process.

Financial Modeling

Credit Hours: 2

The application of quantitative concepts in financial modeling using Excel. Students will become proficient in Excel and use it in building financial models. In addition, students will gain a working knowledge of quantitative concepts such as corporate valuation, portfolio theory, and Monte Carlo methods.

Financial Management

Credit Hours: 2

The goal of this course is to provide a working knowledge of fundamental concepts in financial management and the ability to apply these concepts to real-world problems. The student should learn the following subjects: time value of money, interest rates, risk and return, stock and bond valuation, cash flow analysis, and capital budgeting.

Mortgage Backed Securities

Credit Hours: 2

This course is designed to provide students with opportunities to learn how the mortgage market operates, how structured products are packed, valued, and traded, and how the concepts of default and prepayment impact specific structures and individual packages.

WEALTH MANAGEMENT SPECIALIZATION/CERTIFICATE

Required Courses:

Retirement Planning

Credit Hours: 2

This course is designed to provide students with an overview of retirement planning needs, products, retirement plans, tools, and strategies used by financial professionals to help individuals, families, and companies choose and implement an effective retirement planning strategy. CFP exam topics pertaining to Retirement Planning will be covered in this course.

Insurance Planning

Credit Hours: 2

This course provides an analysis of risk management concepts, tools, and strategies for individuals and businesses, including life insurance and annuities, property and casualty insurance, liability insurance, accident, disability, health and long-term care insurance, and government-subsidized programs. CFP exam topics pertaining to insurance planning will be covered in this course.

Investments

Credit Hours: 2

The purpose of this course is to provide the fundamentals of investment analysis. This course will place an emphasis on topics such as risk and return, asset pricing models, portfolio theory, hedge funds, behavioral finance, bond valuation, introduction to futures markets and options, and basics on financial instruments and trading of securities.

Financial Intermediation and Banking

Credit Hours: 2

This course will introduce you to the types and roles of financial intermediaries and the monetary system and how their association leads to the market phenomena we observe today. We are interested in the management of risk and management of issues concerning adverse selection and moral hazard. Part of the course will be devoted to financial crises and their effects.

Choose two courses from of the following:

Fixed Income Securities and Markets

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WHY CHOOSE OU ONLINE FOR AN MBA

OU Online delivers high-quality, affordable undergraduate and graduate programs in a flexible, fully online format—backed by the reputation of a top-tier public university. Gain the knowledge, tools, and confidence to thrive in today's fast-paced, ever-evolving business landscape.

FACULTY EXPERTISE

The Master of Business Administration is led by OU Price College of Business faculty who are leaders in their field and routinely sought after to speak at major global conferences and consult with government agencies and businesses. The faculty includes editors of major business journals and former industry leaders.

ROBUST STUDENT SUPPORT

OU Online offers robust student support services, including academic support, online tutoring, mental health counseling, and an online career development center. The program accommodates the needs of working professionals, allowing you to expand your skills while maintaining full-time employment.

GLOBAL ALUMNI NETWORK

Graduating from the Price College of Business at OU connects you to thousands of graduates. With a rich tradition and history, graduates network with Sooners already in the business profession.

COST & FINANCIAL AID

Earning your MBA is a strategic investment in your future, and OU Online is committed to making that investment clear, accessible, and worthwhile.

Tuition and fees for the program are \$36,540 (\$1,015 per credit hour). This rate does not include books or additional course materials.

Financial aid, scholarships, and employer tuition assistance may be available to help reduce your out-of-pocket costs. Our dedicated financial services team will support you through every step of the funding process—so you can stay focused on your education and career goals.

For questions about financial aid for your online program, contact the Online Aid office at onlineaid@ou.edu or call 405-325-2929.

A nonrefundable deposit of \$350 is required upon admission to secure your place in the program. This deposit guarantees your spot in your first semester of courses and will be applied toward your first semester's tuition.

** Please be aware that tuition and fees may change, as determined by the Oklahoma State Regents for Higher Education.*

LEARN MORE ABOUT FINANCIAL AID: [HTTPS://ONLINE.OU.EDU/COST-AND-AID/GRADUATE/](https://online.ou.edu/cost-and-aid/graduate/)

TAKE THE NEXT STEP

To apply to the online Master of Business Administration program, you must hold a bachelor's degree in any field from a regionally accredited college or university—or the international equivalent—with a minimum 3.0 cumulative GPA. While not required, at least two years of professional work experience is preferred and can strengthen your application. There is no application fee, and letters of recommendation are not required.

ADMISSION REQUIREMENTS

Online MBA applicants with a cumulative GPA below 3.0 may be asked to complete MBA Math, a self-paced, quantitative online preparation resource. More details about MBA Math and the required modules will be provided to applicants who have a GPA below 3.0.

To apply, students must:

- Complete the online application at <https://gograd.ou.edu/apply/>
- Submit a current resume
- Provide official college transcripts from all institutions
- Submit a Statement of Purpose
- International students must demonstrate English proficiency

APPLICATION TIMELINE

The admissions committee reviews applications on a rolling basis, giving you the flexibility to apply when the time is right. Admissions remain open until two weeks prior to the start of classes. Once your application is complete, the committee typically provides a decision within two weeks—so you can plan your next steps with confidence.

Application deadlines:

- May 1 for Fall semester starts
- November 1 for Spring semester starts

A nonrefundable deposit of \$350 is required upon admission to secure your place in the program. This deposit guarantees your spot in your first semester of courses and will be applied toward your first semester's tuition.

STEP 1

Contact our OU MBA Admissions Team to discuss your qualifications and interest in the program. Email the MBA Admissions Team at <mailto:oumba@ou.edu> or schedule a call at <https://calendly.com/adriennejabl>

STEP 2

Complete the online application at <https://gograd.ou.edu/apply/>

STEP 3

Provide supplemental materials, including a resume, personal statement, and undergraduate transcripts.

TO APPLY: [HTTPS://GOGRAD.OU.EDU/APPLY/](https://gograd.ou.edu/apply/)